

# Shopping Centre / Department Store Events

## VENUE

Launch of Coral Island, Sentosa  
Launch of The Beth, Sentosa  
Launch of Orchard Cineleisure  
Launch of Raffles City New Look  
Opening of Bourbon Street restaurant at Boat Quay  
Opening of White Sands shopping mall  
Opening of Robertson Walk  
Opening of Riverside Point Shopping Mall  
Opening of Kopitiam at Meridian Hotel  
Opening of Pinewood Grill at Pinetree Club  
Opening of Billy Bombers at Orchard Point  
Opening of "River Place" condominium  
Opening of Fullerton Hotel  
Opening of China Club  
Opening of Capital Tower  
Re-Launch of Bar & Billard - Raffles Hotel

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## CORPORATE

Launch of Mobile One Communication Network  
Launch of The Great Singapore Sale 1996  
Launch of Strait Times New Look  
Launch of Keppel Corporation's new logo  
Launch of APL  
Launch of Sembawang Corporation's new group  
Launch of Sembawang Corporate book "Of Hearts and Mind"  
Launch of National Geographic Channel in Singapore and India

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## PRODUCT

Launch of OSIM iDesire  
Launch of "Vecheron Constantin" watch  
Launch of "Baume & Mercier" watch  
Launch of Dunhill Club Opening of Vaccheron  
Constatin Boutique  
Launch of Canon Digital Ixus  
Launch of Vaccheron new Collection  
Launch of Mondial new collection  
Launch of SKII new product  
Launch of Scientific Oregon Boutique  
Opening of Frank Muller (Delphi Orchard)  
Launch of Smirnoff Green Apple Vodka  
Launch of Buddy Computer Software

Launch of Piper Champagne

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## **CAR**

Launch of Rolls Royce Phantom (EWB)

Launch of Mercedes SL500

Launch of Volks Wagon PASSAT

Launch of Subaru Forester

Launch of City Cab

Launch Jaguar XK8

Launch of Volks Wagen's new Beetle

Launch of Audi TT Coupe

Launch of Mitsubishi Lancer

Launch of Mercedes Pullman

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