

Shopping Centre / Department Store Events

VENUE

Launch of Coral Island, Sentosa
Launch of The Beth, Sentosa
Launch of Orchard Cineleisure
Launch of Raffles City New Look
Opening of Bourbon Street restaurant at Boat Quay
Opening of White Sands shopping mall
Opening of Robertson Walk
Opening of Riverside Point Shopping Mall
Opening of Kopitiam at Meridian Hotel
Opening of Pinewood Grill at Pinetree Club
Opening of Billy Bombers at Orchard Point
Opening of "River Place" condominium
Opening of Fullerton Hotel
Opening of China Club
Opening of Capital Tower
Re-Launch of Bar & Billard - Raffles Hotel

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CORPORATE

Launch of Mobile One Communication Network
Launch of The Great Singapore Sale 1996
Launch of Strait Times New Look
Launch of Keppel Corporation's new logo
Launch of APL
Launch of Sembawang Corporation's new group
Launch of Sembawang Corporate book "Of Hearts and Mind"
Launch of National Geographic Channel in Singapore and India

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PRODUCT

Launch of OSIM iDesire
Launch of "Vecheron Constantin" watch
Launch of "Baume & Mercier" watch
Launch of Dunhill Club Opening of Vaccheron
Constatin Boutique
Launch of Canon Digital Ixus
Launch of Vaccheron new Collection
Launch of Mondial new collection
Launch of SKII new product
Launch of Scientific Oregon Boutique
Opening of Frank Muller (Delphi Orchard)
Launch of Smirnoff Green Apple Vodka
Launch of Buddy Computer Software

Launch of Piper Champagne

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CAR

Launch of Rolls Royce Phantom (EWB)

Launch of Mercedes SL500

Launch of Volks Wagon PASSAT

Launch of Subaru Forester

Launch of City Cab

Launch Jaguar XK8

Launch of Volks Wagen's new Beetle

Launch of Audi TT Coupe

Launch of Mitsubishi Lancer

Launch of Mercedes Pullman

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