

# Official Launches / Opening

## CORPORATE

Launch of Mobile One Communication Network

Launch of The Great Singapore Sale 1996

Launch of Strait Times New Look

Launch of Keppel Corporation's new logo

Launch of APL

Launch of Sembawang Corporation's new group

Launch of Sembawang Corporate book "Of Hearts and Mind"

Launch of National Geographic Channel in Singapore and India

Launch of GHIMLI's new logo

Launch of DHL new Global Corporate Uniform

Launch of Kullicke & Soffa

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## VENUE

Launch of Coral Island, Sentosa

Launch of The Beth, Sentosa

Launch of Orchard Cineleisure

Launch of Raffles City New Look

Opening of Bourbon Street restaurant at Boat Quay

Opening of White Sands shopping mall

Opening of Robertson Walk

Opening of Riverside Point Shopping Mall

Opening of Kopitiam at Meridian Hotel

Opening of Pinewood Grill at Pinetree Club

Opening of Billy Bombers at Orchard Point

Opening of "River Place" condominium

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## PRODUCT

Launch of OSIM iDesire

Launch of "Vecheron Constantin" watch

Launch of "Baume & Mercier" watch

Launch of Dunhill Club Opening of Vaccheron

Constatin Boutique

Launch of Canon Digital Ixus

Launch of Vaccheron new Collection

Launch of Mondial new collection

Launch of SKII new product

Launch of Scientific Oregon Boutique

Opening of Frank Muller (Delphi Orchard)

Launch of Smirnoff Green Apple Vodka

Launch of Buddy Computer Software

Launch of Piper Champagne

