

# Concerts / Musical

## PRODUCT

Launch of OSIM iDesire  
Launch of "Vecheron Constantin" watch  
Launch of "Baume & Mercier" watch  
Launch of Dunhill Club Opening of Vaccheron  
Constatin Boutique  
Launch of Canon Digital Ixus  
Launch of Vaccheron new Collection  
Launch of Mondial new collection  
Launch of SKII new product  
Launch of Scientific Oregon Boutique  
Opening of Frank Muller (Delphi Orchard)  
Launch of Smirnoff Green Apple Vodka  
Launch of Buddy Computer Software  
Launch of Piper Champagne  
Launch of Toshiba new Notebook  
Launch of EAST Magazine  
Launch of Nokia 8810 mobile phone  
Launch of Nokia 8850 mobile phone  
Launch of Nokia Encage mobile phone  
Launch of Citibank new Platinum Credit Card  
Launch of Samsung new Laptop  
Launch of ICI Paint 2007

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## CAR

Launch of Rolls Royce Phantom (EWB)  
Launch of Mercedes SL500  
Launch of Volks Wagon PASSAT  
Launch of Subaru Forester  
Launch of City Cab  
Launch Jaguar XK8  
Launch of Volks Wagen's new Bettle  
Launch of Audi TT Coupe  
Launch of Mitsubishi Lancer  
Launch of Mercedes Pullman  
Launch of BMW Z4  
Launch of BMW 7series  
Launch of BMW 6series  
Launch of BMW X5  
Launch of Opel Corso  
Launch of Rolls Royce

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## **CORPORATE**

Launch of Mobile One Communication Network

Launch of The Great Singapore Sale 1996

Launch of Strait Times New Look

Launch of Keppel Corporation's new logo

Launch of APL

Launch of Sembawang Corporation's new group

Launch of Sembawang Corporate book "Of Hearts and Mind"

Launch of National Geographic Channel in Singapore and India

Launch of GHIMLI's new logo

Launch of DHL new Global Corporate Uniform

Launch of Kullicke & Soffa

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## **VENUE**

Launch of Coral Island, Sentosa

Launch of The Beth, Sentosa

Launch of Orchard Cineleisure

Launch of Raffles City New Look

Opening of Bourbon Street restaurant at Boat Quay

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Opening of White Sands shopping mall

Opening of Robertson Walk

Opening of Riverside Point Shopping Mall

Opening of Kopitiam at Meridian Hotel

Opening of Pinewood Grill at Pinetree Club

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